

FOR IMMEDIATE RELEASE

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JUNO AWARD WINNER RON SEXSMITH, BUFFALO'S WILLIE NILE & GRAMMY AWARD WINNER JOE GRUSHECKY COME TO NIAGARA

Benefit Concert for Parkinson's and ALS offers
a great evening of music for all ages

Joe Grushecky and the Houserockers have just been added to an already stellar line up of artists for the first Light of Day Niagara show on December 9, 2007. Joe Grushecky may not be a household name in Niagara but he is in Pittsburgh and has been since his days with the Iron City Houserockers in the early 80's. In 2001 Joe Grushecky and long-time friend Bruce Springsteen won a Grammy for their song Code of Silence and both artists have appeared on the Light of Day stage in New Jersey several times over the last 7 years.

On December 9, 2007 The Niagara Centre for the Performing Arts will be holding the Canadian Light of Day concert to benefit victims of both Parkinson's Disease and ALS. The Light of Day shows originated back in 2000 in New Jersey at the infamous Stone Pony. With artists such as Southside Johnny, Joe Grushecky and Bruce Springsteen headlining the shows, these shows have raised over **\$750,000** in the fight against Parkinson's. Artists such as Joe D'Urso from New Jersey and Willie Nile, a native Buffalonian, have expanded the scope of this great project. Last year they began Light of Day Europe with concerts in Rome, Bedford and Barcelona. This year they not only added Stockholm and Rotterdam to the European schedule but also two Canadian shows - Toronto and Niagara Falls.

The show will be held at the Niagara Centre for the Performing Arts at 4700 Epworth Circle in Niagara Falls. The show will begin at 7 pm with various local bands including The Maddhatters and, just announced, The Paul Antonio Band, playing a few songs each, culminating with the Rick Rose Band reunion. At 9 pm the stage will be transformed for the "Songwriters in the Round". Pittsburgh's native son, Joe Grushecky, New Jersey recording artist, Joe D'Urso, Buffalo New York's Willie Nile and Ron LaSalle and Toronto's Ron Sexmith will all trade-off playing their songs and telling stories in "the round" followed by a rocking set with Joe Grushecky and The Houserockers to end the evening.

**RON SEXSMITH, WILLIE NILE, JOE GRUSHECKY AND THE HOUSEROCKERS,
JOE D'URSO, RON LASALLE, RICK ROSE BAND, THE MADDHATTERS & DAVE RAVE,
THE PAUL ANTONIO BAND, PAUL GIGLIOTI & SARAH MARTENSEN**

TICKETS ARE GOING FAST: Get yours today at Sunrise Records at the Pen Centre, Video 2000 and The Beat Goes On in Niagara Falls and on-line at Ticket Pro (www.ticketpro.ca) - www.lightofdayniagara.com/tickets.

Thanks to the support and sponsorship of the following organizations:

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